In this difficult time of reaching your audience through live exhibits at major meetings, are you looking for ways to reach important decision-makers for your products and services?

Participate in the American Dental Assistants Association (ADAA) Virtual Tradeshow today. For the price of a single booth at one show for 2-3 days, secure a booth for a year on the ADAA tradeshow floor in a venue which experiences almost a million pageviews a year.

Located at https://www.adaausa.org/Virtual-Tradeshow, our tradeshow is open to the public 365 days a year, 7 days a week, 24 hours a day. Below please find a sample booth for your review with specifications. Exhibitors can put a variety of information on the site – it is all up to you, just like it is for a live tradeshow floor. For the convenience of those attending the virtual tradeshow, we would like to keep the formatting of the booths fairly standard, so they know where to find information. But what information to share is yours to decide – announce sales, special offers, link to products and services, get participants back to your own site for additional information – all those decisions are yours to make!

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In 2019, the ADAA website experienced almost 930,000 pageviews. In 2020, just from January to April, our website has experienced an increase of almost 70,000 additional pageviews from the same period last year.

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For further information on the ADAA Virtual Tradeshow, please contact John E. Kasper, PhD, CAE; ADAA Executive Director, via e-mail at jkasper@adausa.org; by telephone at 877-874-3785; or via fax at 630-351-8490.
American Dental Assistants Association

Established over 90 years ago, ADAA is the oldest, largest group representing professional dental assistants in the country. ADAA provides continuing education to dental assistants through home study courses, professional journals and local, state and national meetings with educational agendas. It encourages education, registration and certification for dental assisting professionals while providing a network of personal services for its members. Services such as insurance programs, salary and other surveys and travel and leisure services.

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